



**FOR IMMEDIATE RELEASE**

Press Contact: Kate Marlys

Email: [Kate@phillyprgirl.com](mailto:Kate@phillyprgirl.com)

Phone: 267-930-8733

<http://www.chardonnaygo.com/>

## **Chardonnay Go Makes the Leap from Viral Video to Board Game**

**PHILADELPHIA, PA** (August 2017) - Comedian [Dena Blizzard](#) is taking her **Chardonnay Go** sensation from the virtual world to the real world. The [viral video](#), a parody of the hit app Pokemon Go, took the internet by storm summer 2016 and garnered **over 23 million views, making it a Top Ten Facebook Live Viral Video of 2016!** Fans will soon be able to take part in the quest for the perfect glass of wine in a [board game](#) reinventing the girls' night in.

Chardonnay Go, the video, quickly became an overnight sensation and was **featured on The Today Show, CNN, Cosmo, and around the world.** Chardonnay Go is the **first board game based on a viral video** and is a must-play for all "wine lovers, moms, and other shameless people." A combination of a classic board game and dirty charades, the game, set at a vineyard, puts players on a mission to find the perfect glass of wine. Race to the elusive tasting room while participating in hilarious challenges, while trying to avoid becoming the "Wine Bitch" or being sent to "Time Out."

Chardonnay Go the video, and now the game, was conceived by **comedian and One Funny Mother, Dena Blizzard.** "When Chardonnay Go went viral, I realized how much women love wine and running AWAY from their children. I thought, "Why leave all this fun for just one video? Why not make a game wine lovers can play any time?!"... and Chardonnay Go the board game was born.

Available for purchase through wholesale and direct to consumer in fall 2017, Chardonnay Go is the perfect game for a girls' night in, game night and is a great new fundraising idea! Players are not limited to moms or wine lovers only, and drinking is not required for gameplay - anyone who loves outrageous board games will enjoy Chardonnay Go's wacky challenges and adult humor.

Connect with *Chardonnay Go* by following along on their [website](#) and [Facebook](#). For media inquiries, please contact [kate@phillyprgirl.com](mailto:kate@phillyprgirl.com).

### **About Dena Blizzard**

Dena Blizzard is a New York Times featured playwright, comedian, Off-Broadway producer, author, and the host of weekly Facebook Live show Topsy Tuesday. The New Jersey native is also a corporate host, has co-hosted with Anderson Cooper, and served as the preliminary host and on air correspondent for the Miss America Pageant on ABC. The mother of three recently starred Off Broadway and now tours the country in her one-woman show "One Funny Mother" a hilarious multimedia theater show about motherhood.

###